

AOL Network

AOL TRADEMARK LIST

This page contains the most current information on AOL LLC trademarks, however, this is not necessarily a complete list. The absence of a product or service name from this list does not constitute a waiver of AOL LLC's trademark or other intellectual property rights.

When referencing AOL LLC trademarks and the names of AOL software and services on packaging, promotional materials, advertising, web sites, publications or other collateral, please be sure to include the appropriate trademark symbol (TM or ®) with the first and most prominent use of the mark. It is our preference to have our trademarks appropriately marked in headings and titles and then again in the first full mention in copy.

The below list includes one or more suggested generic descriptors for each trademark. When referencing AOL LLC trademarks on any collateral (including, but not limited to web pages, product packaging or marketing materials) all references must include the full reference, which is the trademark followed by the appropriate generic descriptor the first time it appears (e.g. The AOL® service). After the first mention, the trademark should be followed by the generic descriptor in at least one third of all references.

Please keep in mind that trademarks are adjectives and must always be followed by a noun (generic descriptor). Trademarks should never be made a plural or a possessive, so even if a product name seems to function as a noun, keep in mind that as a trademark, the generic descriptor MUST follow that reference the first time in any of the above mentioned collateral.

TRADEMARK	STATUS	GENERIC DESCRIPTOR(S)
#FILM	®	Service
*FILM	®	Service
___ -MOVIE	®	Service
222-FILM	®	Service
333-FILM	®	Service
3ED	TM	Software
444-FILM	®	Service
777-FILM	®	Service
777FILM.COM	®	Service
888-FILM	®	Service
AdJab	TM	Blog; publication
Advantage	TM	Service
Advantage Enterprise	TM	Service
Advantage API	TM	Service
Advertising.com	®	Service

AIM	®	Messaging service, software
AIM Logo	®	Service
AIM Logo (2005)	TM	Software; service
AIM Express	®	Service, tool
AIM Expressions	®	Feature
Airskins	TM	Feature
Airtext	®	Software
America Online	®	Software; service
America Online Logo	®	Software; service
AOL	®	Service, software
AOL and New Triangle Logo	®	Service, software
Triangle Logo (old)	®	Service, software
New Triangle Logo	®	Service, software
AOL Anywhere	®	Service, software
AOL Games	®	Channel; service
AOL Insider	®	Service
AOL Instant Messenger	TM	Service
AOL International	®	Service
AOL Music Now	TM	Service
AOL Music Now Logo	TM	Service
AOL Rewards	®	Service
AOL.com	®	Service, web site
AOL At School	®	Software; service
At School Logo	®	Software; service
AOLBuddy	®	Feature
AOLNet	®	Service
AOL Anywhere	®	Service, software
AOLTV	®	Hardware; software; service
AOL Family Library & Book Design	TM	Service
AOL LEARNING GAMES & Head/Notebook Logo	TM	Service
AOL Ready Set Read & Blocks/Notebook Logo	TM	Service
AOL Step By Step Math & Design	TM	Service
AOL WRITING WIZARD & Pencil Design Logo	TM	Service
Apocalypse Nuts	TM	Game
Ariel & Kiki	TM	Series
Awayview	TM	Feature
Babble Bunch	TM	Feature
Be A RED Star	TM	Service; contest; show
Be A RED Star Logo	TM	Service; contest; show
Berzerkari	TM	Software; cartoon; service
Better Answers, Faster!	®	Slogan